

Jerry Hesketh

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OBJECTIVE

Position changing the world.

EXPERIENCE

Smart Digital Networks, Inc.

Executive Producer (February 1997 – Present)

- Executive Producer Agent5.com Cloud-based Generative AI and Agent 5 text to image diffusion application for iOS/macOS
- Executive Producer of “Smart Digital Television ®” a cross platform Internet Television OS
- Executive Producer of multiple virtual reality applications for HTC VIVE/SteamVR (Windows), Oculus Rift (Windows), Oculus Go & Quest (Android) and Google Daydream virtual reality systems (Android)

Foundation Medicine

Senior Software Engineer (June 2021 – August 2022)

- Developed cloud-based software pipeline for the delivery of next-generation genomic sequencing analysis for cancer patients

Creative Planet, Inc.

Executive Producer (August 1999 – July 2000)

- Executive Producer of the Creative Planet portal - a comprehensive entertainment production guide for professionals focused on Hollywood movie, music, music video and television production
- Managed software design and development team for VFXPro.com website

Virgin Sound & Vision, Inc.

Head of Studio Operations, Executive Producer, Director (August 1994 – February 1997)

- Oversaw all aspects of design and production of cross platform games and educational applications using branded IP
- Managed team that produced and maintained “Virgin’s Virtual Valley” kids’ area on AOL.com

De-lux ’o Consumer Productions

Executive Producer, Programmer (June 1993 – December 1999)

- Executive Producer of award-winning “Bill Barminski: Consumer Product” and “CLAMPS” CD-ROMs
- Executive Producer Deluxoland and CyclopsBoy.com websites

MediaVision Multimedia Publishing, Inc.

Director of Technology (June 1993 – August 1994)

- Oversaw the design and development of externally produced educational and entertainment CD-ROMs

AND Communications

Director of Technology (June 1992 – June 1993)

- Lead the development of cross platform multimedia production application “Multi” for IBM (Mac, OS/2)
- Lead programming team producing multiple interactive CD-ROM/LaserDisc applications for IBM, Simon & Schuster, and Paramount Pictures
- Part of the team that designed “Way Finder” augmented and virtual reality glasses for IBM

Reactor, Inc.

Executive Producer (July 1989 – June 1992)

- Executive Producer of interactive entertainment CD-ROM and digital comic books
- Managed manufacturing and distribution of CD-ROM products

Apple Computer, Inc.

Senior Software Engineer (January 1987 – June 1992)

- Coded and lead teams producing multiple Apple products produced quarterly for 5 years Support Navigator, Information Source, Apple Developer CD-ROM series, Apple site license software CD-ROMs
- Developed Operating System level applications including System Software Updates, Search and Contextual Help.
- Produced The ROM Cutter - Apple’s AI Application Production Tool (AI application that wrote applications)
- Designed & coded Apple Technical Services Information System a server-based application used my Apple Support

PROFESSIONAL AFFILIATIONS

- Member, Producers Guild of America p.g.a. (Since 2004)

INTERESTS / HOBBIES

- Fashion, Music, Photography, Film, Television, CGI, AI, AR, VR, Advertising, Computers, Commerce
- Skateboarding, Skiing, Golf, Tennis, Philosophy, Psychology, Digital Production